

Message Text

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44

ACTION AF-06

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FM AMEMBASSY GABORONE

TO SECSTATE WASHDC 6686

INFO USDOC WASHDC

AMCONSUL JOHANNESBURG

AMEMBASSY LUSAKA

AMEMBASSY MASERU

AMEMBASSY MBABANE

AMEMBASSY ROME

UNCLAS GABORONE 0780

E. O. 11652: N/A

TAGS: EAGR, ECIN, BC, WZ, LT

SUBJECT: BOTSWANA HOSTS BLS SEMINAR

REF: A. GABORONE 537

B. LUSAKA 803

C. GABORONE 692

1. GABORONE IS CURRENTLY THE SITE OF A FOUR-REGIONAL SEMINAR ON MARKETING OF FARM PRODUCE. THE OTHER COUNTRIES PARTICIPATING ARE LESOTHO AND SWAZILAND. THE CONFERENCE, WHICH IS RUNNING FROM JUNE 10-13, WAS ORGANIZED BY FAO AND UNDP AND WILL INCLUDE TOURS OF THE BOTSWANA MEAT COMMISSION'S ABATTOIR AND A COOPERATIVE MARKETING SOCIETY.

2. ACCORDING TO THE BOTSWANA DAILY NEWS, RICHARD MANNATHOKO, PERMANENT SECRETARY OF COMMERCE AND INDUSTRY, IN HIS OPENING SPEECH TO THE CONFERENCE, ADDRESSED THE COMMON AFRICAN PROBLEMS OF INFLUX OF RURAL PEOPLE TO THE CITIES AND SHORTAGE OF TECHNOLOGY.

3. THE RESIDENT REPRESENTATIVE OF THE UNDP, OLAV SVENNEVIK, ALSO DISCUSSED REGIONAL MARKETING ISSUES REGARDING LIVESTOCK, GRAIN, FERTILIZERS AND FARM EQUIPMENT AND OUTLINED SOME OF THE UNDP'S CURRENT PROJECTS IN THE BLS. HE ALSO WELCOMED MR. J.C. ABBOTT,
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THE FAO'S CHUEF OF MARKETING AND CREDIT SERVICES, WHO HAD

TRAVELLED FROM ROME FOR THE CONFERENCE.

4. COMMENT: WHILE PRODUCE MARKETING CONFERENCE IS A RELATIVELY
MINOR EVENT IN ITSELF, IT IS PART OF THE GROWING NUMBER OF
SUCH REGIONAL EFFORTS AS DESCRIBED REF C.
BOLEN

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NNN

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